



Advanced Metalworking

Metcam to Host Facility Tours to Commemorate 6th Annual Manufacturing Day

Tours of Alpharetta Facility to Focus on Advancements and Careers in Manufacturing

September 2, 2016 (Alpharetta, GA) – Metcam, an Alpharetta-based fabricator of sheet metal components and assemblies for OEMs, will commemorate National Manufacturing Day by hosting tours for schools, businesses and members of the community, October 7, 2016, at its manufacturing facility located at 305 Tidwell Circle in Alpharetta, Georgia. Special arrangements have been made so that students from five local high schools will tour Metcam’s facility the morning of Oct. 7.

Tours will run every 15 minutes, from 1:30-4:30 p.m. and will focus on advancements within the industry and the need for well-educated, motivated workers. Attendees will learn about education requirements, salary ranges and duties for a wide range of careers available in manufacturing. Each tour will conclude with refreshments and a question and answer session.

“This Manufacturing Day we’re looking forward to educating young people and the entire community about the great careers available in manufacturing. Our goal is to form strong partnerships with local schools to help educators understand the skills students need in order to pursue high-paying careers in manufacturing,” said Bruce Hagenau, President of Metcam.

Manufacturing Day is an industry-wide partnership created to highlight opportunities and progress in manufacturing by providing companies the support to promote and showcase their facilities. By working together, manufacturers can find solutions to the shortage of skilled labor, enhance the public image of manufacturing and connect with future generations to ensure the ongoing prosperity of the industry.

“The co-producers of Manufacturing Day are gratified to see that each year companies are becoming more engaged and expanding the reach of the celebrations they produce”, said Ed Youdell, president and CEO of the Fabricators & Manufacturers Association. “In just five short years MFG DAY has grown from a few hundred companies hosting a few thousand attendees to thousands of companies and hundreds of thousands attendees – all based on local, grassroots activity. Metcam provides a great example of this.”

Guests will be provided with safety glasses and hearing protection devices. Covered shoes (no sandals or high heels) are required. Students under the age of 18 must be accompanied by parents or teachers. Student groups of more than five persons must register in advance at <http://www.metcam.com/mfgday/>.

About Manufacturing Day

Manufacturing Day is an annual national event, executed at the local level that supports hundreds of manufacturers across the nation that host students, teachers, parents, job seekers and other local community members at open houses designed to showcase modern manufacturing technology and careers. A panel of co-producers comprised of the Fabricators & Manufacturers Association, International (FMA), the National Association of Manufacturers (NAM), the Manufacturing Institute (MI), the National Institute of Standards and Technology's (NIST) Hollings Manufacturing Extension Partnership (MEP), and guest producer Industrial Strength Marketing (ISM) provide the centralized support necessary to coordinate this nationwide array of simultaneous events. The national media partner for the event is the Science Channel and the national movie partner is American Made Movie.

About the Manufacturing Industry

Studies by the nonprofit Manufacturing Institute and others show that almost 80 percent of Americans believe manufacturing is important to our economic prosperity, standard of living and national security. Yet only 30 percent would encourage their children to go into manufacturing as a career.

With the gap growing each year between the skills students learn in school and those they will need on the job, it is increasingly difficult for manufacturers to find and hire qualified employees. By participating in Manufacturing Day, companies like Metcam in Alpharetta, Georgia, are able to promote manufacturing as a solid, long-term career choice for qualified candidates-including the young people who will form tomorrow's workforce.

About Metcam

Metcam is a fabricator of precision sheet metal components and assemblies for original equipment manufacturers (OEMs) representing a wide variety of industries including telecommunications, electronics and HVAC. Metcam's advanced metalworking capabilities include laser cutting, punching, forming, hardware insertion, welding (including robotics), powder painting, silkscreen and parts assembly. Metcam also assists clients with product design and manufacturability to reduce their total cost of production. Metcam's award-winning service, combined with an aggressive focus on quality, environmental management and lean manufacturing, simplifies the outsourcing decision for firms worldwide.

For more information, visit www.metcam.com.

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